



Our Valued Seniors

Photographic Competition 2009

\$500 prize per category

You can help shape the way seniors are viewed in Queensland.

Queensland's population is ageing and it will continue to age. Currently Queensland is home to approximately 1.5 million seniors. There can be no one image to illustrate such a diverse population.

The way seniors are depicted in the media helps or hinders the attitude the rest of the community has towards older people. Recognising this fact, COTA Queensland has launched a photographic competition *Our Valued Seniors* to encourage seniors and others to capture positive images of seniors in the community.

The competition is open to amateur photographers and has four entry categories each with \$500 prize money:

1. Seniors Ageing Well;
2. Seniors and Youth (intergenerational);
3. Diversity among seniors - Aboriginal and Torres Strait Islander seniors, Australian South Sea Islander seniors, Culturally and Linguistically Diverse (CALD) seniors; and seniors from Non English Speaking Backgrounds (NESB)
4. Seniors Volunteering and in the Workplace.

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How do I enter?

Submit all photographs as high-resolution digital images (min. 210mm x 250mm 300dpi RGB JPEG or TIF) on CD OR 20 x 25 cm (8 x 10 inch) print.

- Think of a title for each photograph and write 50 words describing the subject and how the photo was taken.
- Fill in the registration form and send it with your photos (maximum three per entrant) by Friday 30 January 2009 to:
COTA Queensland
GPO Box 21
Brisbane Qld 4001

How will the photos be judged?

Judging criteria will be based upon:

- Linkages to themes of valuable contribution that seniors make to the Queensland community
- aesthetics
- composition
- high technical standards

Queensland residents become eligible for government benefits and programs, such as the Seniors Card or Seniors Business Discount Card at 60 years or older. COTA Queensland offers membership benefits (including discounts), programs and services to people 50 years of age or over. For the purpose of this competition, a senior is anyone aged 50 years or older.

All you have to do is choose the category that's right for you, then start taking photos and send us your best by Friday 30 January 2009.

Before entering, please read the information provided and the terms and conditions of entry.

- Conditions of entry
- How do I enter?
- How will the photos be judged?
- Who are *Our Valued Seniors*?
- 2009 *Our Valued Seniors* entry form



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Terms and Conditions of entry:

Entries to be supplied as high-resolution digital images (min. 210mm x 250mm 300dpi RGB JPEG or TIF)). Please send JPEG images to COTA on CD.

If you are unable to supply digital images – please send as 20 x 25 cm (8 x 10 inches) print. (Please note: supplied images will NOT be returned to you).

1. Each entrant is permitted to enter a maximum of three photographs.
2. The photograph must be of a Queensland Senior (over 50 years).
3. Each photograph must be accompanied by a title and approximately 50 words describing the photograph and the moment in which it was taken. This text must be written by the photographer.
4. The photograph must be taken by the person whose name appears on the registration form.
5. The competition is open to anyone in Queensland.
6. Entries must be received by close of business Friday 30 January 2009.
7. Entries must be sent to: COTA Queensland *Our Valued Seniors* Photographic competition 2009, COTA Queensland GPO Box 21 Queensland 4001.
8. Photographs that have been digitally altered will not be accepted.
9. A panel of judges selected by COTA Queensland will choose the winners. Decisions made on all matters relating to the competition will be final and no correspondence will be entered into concerning the competition judging and organisation.
10. There will be one winner in each of the four stipulated categories: Seniors and Youth, Seniors Ageing Well, Indigenous and CALD Seniors and Senior Volunteers and in the Workplace
11. The winner of each category will receive a cheque to the value of \$500.
12. There may be one Highly Commended award in each of the four stipulated categories.
13. Winners and commended photographers will be notified by mail and images and names will be published on the COTA Queensland website at the beginning of February 2009.
14. Winning, Highly Commended and Runner-up entries will be displayed at COTA Queensland in an *Our Valued Seniors* exhibition.
15. Participants will be notified in writing if their photographs are part of the *Our Valued Seniors* exhibition.
16. Photographs that are not collected or returned at the request of the entrant will be retained by COTA Queensland for a minimum period of six months after the closure of the exhibition and may be published after this time has elapsed.
17. COTA Queensland regrets that they cannot accept liability for any loss of or damage occurring to any photographs entered in the competition. All reasonable care will be taken to safeguard the photographs while in the custody of COTA Queensland. Any damage to photographs occasioned in transit is not the responsibility of the COTA Queensland.
18. Personal details collected on this form will only be used for the purposes of this competition and related promotion. Your private information will not be given to any individual or organisation other than COTA Queensland.
19. COTA Queensland may use the photographs in all media for promotional purposes associated with this and any future *Our Valued Seniors* competition. All images entered may be used in COTA Queensland publications. Copyright and intellectual property of the images remains the property of the photographer.